

ALIF LAILA BOOK BUS SOCIETY

CATALOGUE

PUBLICATIONS

CRAFT PRODUCTS

SERVICES

www.aliflaila.org.pk





Publications CATALOGUE

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ALIF LAILA BOOK BUS SOCIETY

پڑھو

About Us

Set up in 1978, Alif Laila Book Bus Society's basic objective is to evolve solutions to Pakistan's educational problems and within the given socio-economic constraints, find strategically effective paths to 100% literacy and educational modernization. ALBBS has been bringing the magic of books and literature to children since the past 36 years. It has made Interactive Learning Aids for Early Childhood Education and has developed free resources which can benefit everyone at large. Its hobby clubs are unique one of a kind resource center which engage young girls and give them the direction towards a future career in the field of Electronics, Photography, Arts, Crafts and Computers. Its most unique feature which is not offered by any organization in Pakistan is its bus on wheels.





Our Vision & Mission

Our Vision

To create a future where every child in Pakistan has the opportunity to discover the joy of reading and the power of knowledge, regardless of their socioeconomic background. We envision a nation where literacy and creative learning are accessible to all, fostering a generation of informed, imaginative, and empowered individuals

Our Mission

Alif Laila Book Bus Society focuses on promoting early literacy, reading habits and lifelong learning among children in Pakistan, offering educational resources accessible through stationary and mobile libraries, maker spaces, and hobby clubs.- The mission is centered on instilling a love for reading, fostering creative thinking, and supporting the educational development of children, especially in underprivileged areas.- Through collaborations with schools, teachers, and communities, the Society is dedicated to creating a reading friendly environment that nurtures and unlocks the potential of every child.

Alif Laila's *publications*

URDU STORYBOOKS

The Alif Laila Book Bus Society is much more than a children's library; it's a creative force in children's publishing. With a dedicated publishing house, it champions local literary talent, creating rich and culturally resonant Urdu and bilingual content that celebrates Pakistan's linguistic diversity. The Society's impressive catalogue features over 40+ meticulously crafted titles, each brimming with engaging narratives and visually appealing designs, made possible by their skilled in-house team. Through fostering literacy and a profound appreciation for reading, Alif Laila's publications are a testament to their commitment to educational and cultural growth.

Hoopoe Books is a global initiative that produces and distributes teaching stories as part of an ongoing commitment to social and emotional learning in the world's children. We print locally to supply beautifully illustrated storybooks, in all major languages, to children and their families. Alif Laila Book Bus Society is the distributor of Hoppe Books in Pakistan to encourage literacy skills in children.

Babloo Bhai Series



BABLOO BHAI KE CHOTI BHEN

ببلو بھائی کی چھوٹی بہن

Bablu Bhai's Sister is up to antics and keep both her brother and bhaloo Mian on their toes



BABLOO BHAI OR BHALOO MIAN

ببلو بھائی اور بھالو میاں

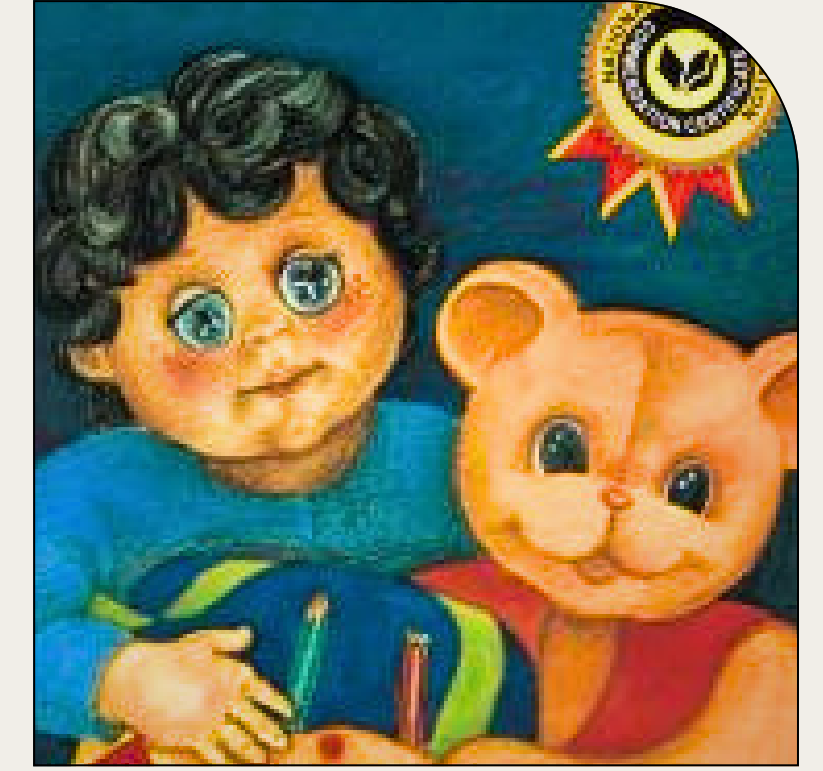
Vocabulary extensive and children pick up rather difficult words quite easily as everything is graphically illustrated. Should be read aloud to children aged four and five.



BABLOO BHAI OR BHALOO MIAN BAAGH MEIN

ببلو بھائی اور بھالو میاں باغ میں

Its time with nature for Babloo Bhai and Bhaloo Mian in this story. They enjoyed the outdoors befriended a mother bird and take pleasure in running around with the squirrels and rabbits.



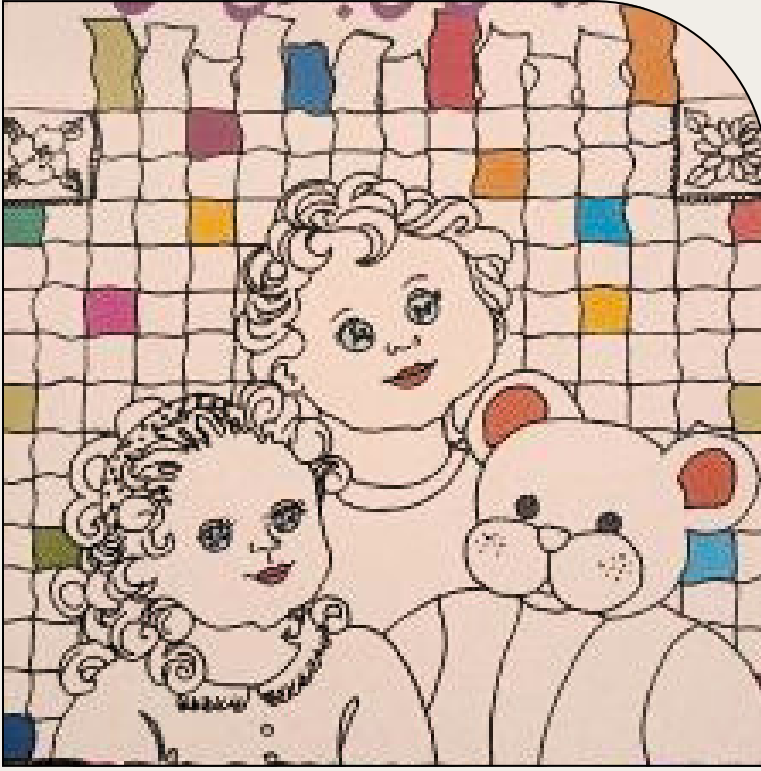
BABLOO BHAI KA BASTA

ببلو بھائی کا بستہ

Deals with a problem and Babloo Bhai's rather novel approach to problem solving

Babloo Bhai Series

Colouring Books



BABLOO BHAI KE CHOTI BHEN

ببلو بھائی کی چھوٹی بہن

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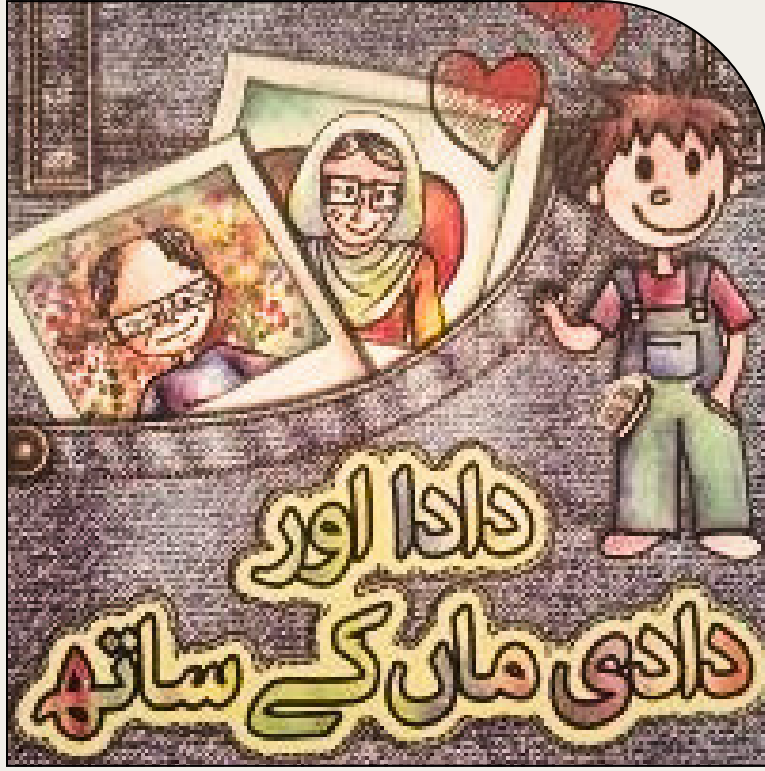


BABLOO BHAI KA BASTA

ببلو بھائی کا بستہ

Deals with a problem and Babloo Bhai's rather novel approach to problem solving

Grandparent's Series



DADA OR DADI MAAN KY SAATH

دادا اور دادی ماں کے ساتھ

This story is narrated by, and is about, a three year old who resides with his parents and two brothers in one part of the world, and his grandparents who live far, far away.



DADA ABBA OR MEIN

دادا ابا اور میں

A story about relationships and family values. The story revolves around the protagonist "ROSHNI" and her grandfather.



DADI AMA OR BACHON KY HAQOOQ

دادی اماں اور بچوں کے حقوق

A book about a wonderfully active grandmother who not only head her family but is friends all of them.....adults and children. She is sharp and caring. Nothing escapes her and she makes many worthy causes her own.

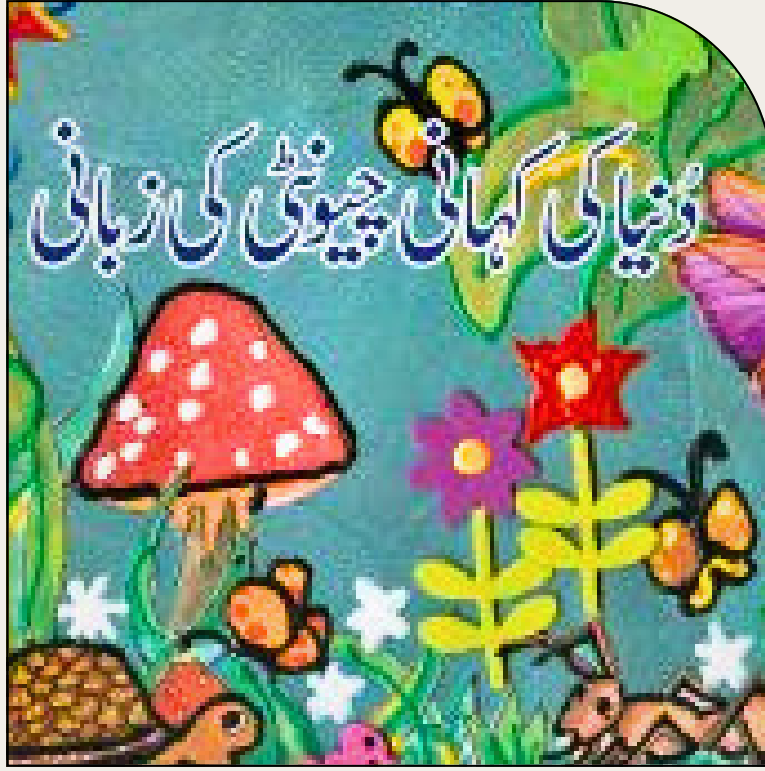


MERI DADI AMMA AUR MEIN

میری دادی اماں اور میں

This is a story about a ten year old girl Roshni and all the things she does with her very bestfriends, her grandmother. From the start of the day till its end, Dadi Amma and Roshni bask in each other's company and friendship.

Environment Series



DUNIYA KE KAHANI CHUNTI KE ZUBANI

دنیا کی کہانی چوٹی کی زبانی

A despondent little ant looks around at the world and decides that everyone she's able to see plays an important role in the world -the sun, the rain, the wind, the honeybees, the birds.



DHOONDO DHOONDO SOHNI DHARTI

ڈھونڈو ڈھونڈو سونی دھرتی

"Search, search, O travelers, Two distressed wayfarers, one Alo, the other Bengan, In search of the golden land... What will it be like? When will it come?"



KAHANI EAK JUNGLE KE

کہانی ایک جنگل کی

"This story's central theme is about collaboration and self reliance. we find out how the animals in the jungle get together to rid their forest of some greedy humans who have arrived to cut down trees for cash



DARAKHT HAAMARY DOST HYN

درخت ہمارے دوست ہیں

Delightfully illustrated this book counts almost all of the things trees gives to us

Big Books On Nature



PATTAY

پتے

Simple text that weaves in the concept of big and small happy play and the eco friendly message of making manure from dried leaves



DARAKHT

درخت

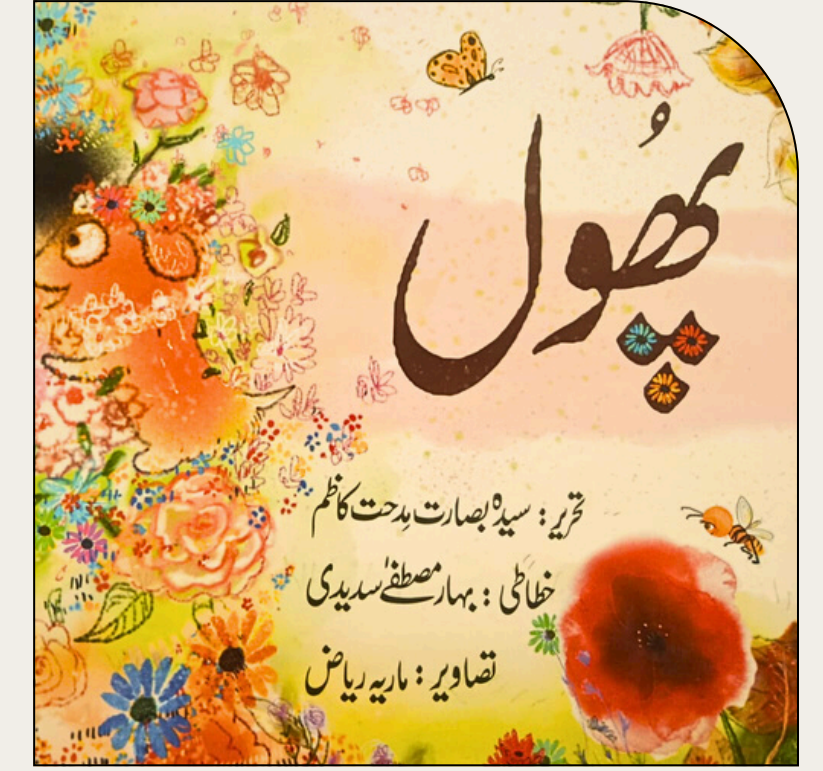
“Playfully looking at big and small on in, under flowering and fruit trees; wondering and imagining and then finding seeds to grow trees.



PARINDAY

پرندے

Learning to count by using different birds in all their gorgeous colors. Looking at the birds on the ground and flying too and of course leaving birds seed for them



PHOOL

پھول

Exploring the concept of growth but to flower ;expanse, beauty, color, and reveling in the beauty of flower

Alif Laila Publications



AAHA! BARA MAZAY DAR

آہا! بڑا مزے دار

A chubby fly, distinct from other flies, was exceptionally fond of eating. With a keen sense of smell for food, it would reach everywhere.



RAMO KAHAN GAYA

رامو کہاں گیا

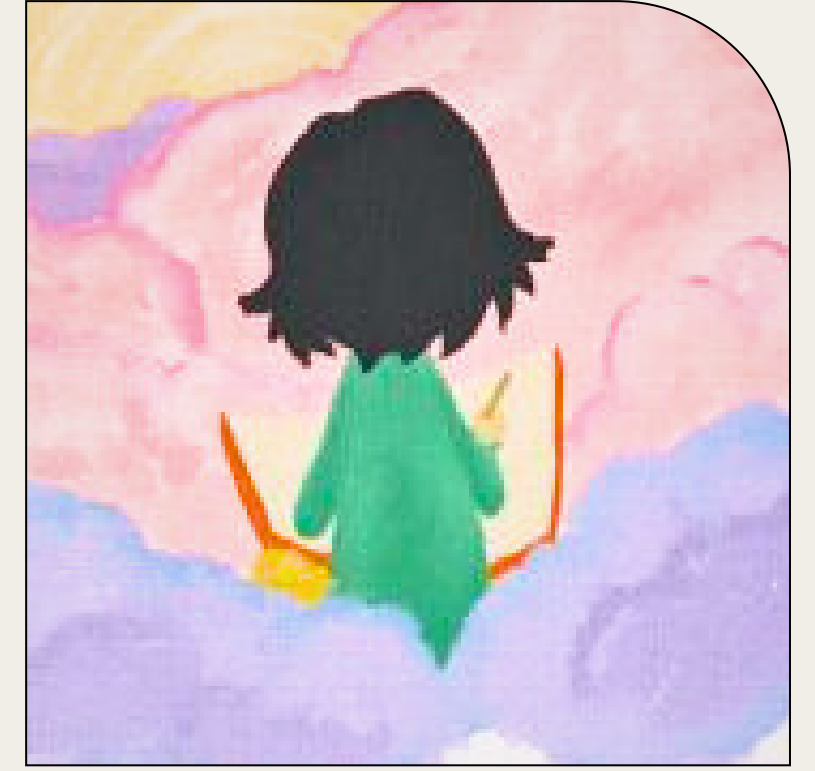
“Where did Ramu go? Bhawna, along with her friends, went looking for Ramu, and they were shown the beautiful desert scenery. Will Ramu be on the other side of the hill where the sun is setting? Bhawna, ti



BACHAY KAHAN HYN

بچے کہاں ہیں

“Bachay Kahn hain is a humorous story about a harassed teacher who runs through the whole school looking for the children while they are waiting for her in the classroom



IBARI SI KITAB OR BOHAT SY KHAWAB

بڑی سی کتاب اور بہت سے خواب

The book centers around a young girl and her passion of connecting the world through stories. Her timidness disappears when she tells her rather big and intimidating uncle that despite his fears.

Alif Laila Publications



KAHANI EAK JUNGLE KE

انوکھی پارٹی

Sarmad and Sara were hungry and wanted to have some delicious food to party. Both of them went to a shop and asked for making a cup each for themselves.



HAYE KAISAY HANSAOON

ہائے! کیسے ہنساؤں

"Hey! How can I make you laugh? Asma Ail's sister used to laugh with everyone in the house except him. Despite all his efforts, he couldn't make her laugh. Ismail needed to change that. will he be able to make his sister laugh?"



AMMAN

امن

what is peace? what happened when there is peace? why is it essential? This book looks at these questions in a lyrical , colorful manner



IRGIT GIRGIT

ارگٹ گرگٹ

An adoption of "Leon the chameleon" by Melanie Watt. Girgit Girgit has a problem. When the other little chameleon turn green ,yellow or blue he turns red, purple or orange. Being different makes him feel lonely

Alif Laila Publications



CHALTAY PHIRTY KUTAB KHNAY

چلتے پھرتے کتب خانے

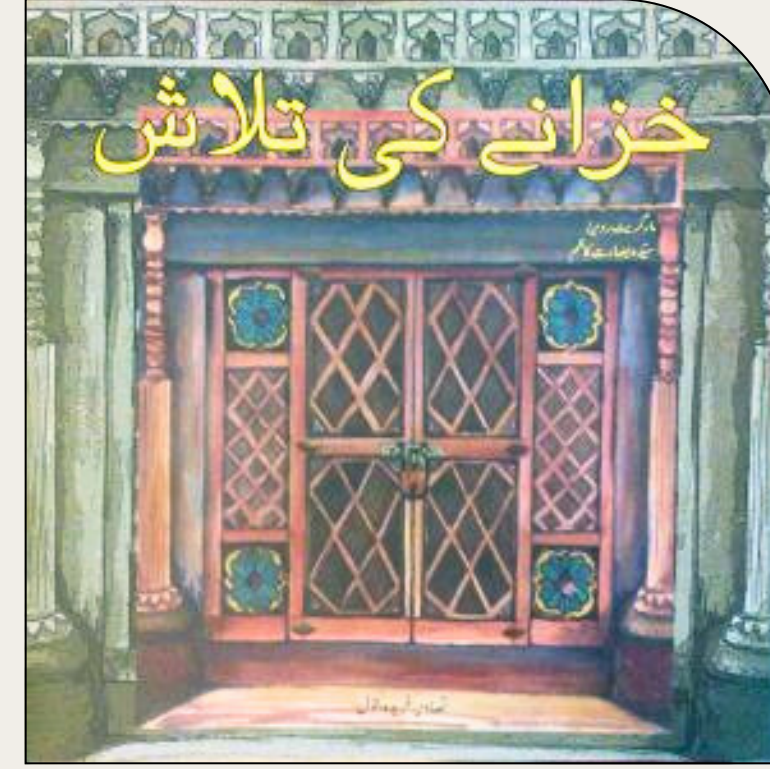
This story's central theme is about collaboration and self reliance. we find out how the animals in the jungle get together to rid their forest of some greedy humans who have arrived to cut down trees for cash



CHU CHU AUR AANIA

چو چو اور آنیہ

"Where did Ramu go? Bhawna, along with her friends, went looking for Ramu, and they were shown the beautiful desert scenery. Will Ramu be on the other side of the hill where the sun



KHAZANY KE TAALASH

خزانے کی تلاش

A story on the importance of books and their significance in the society



CHA CHA GEERU AUR SEETA RAM

چاچا گيرو اور سیتا رام

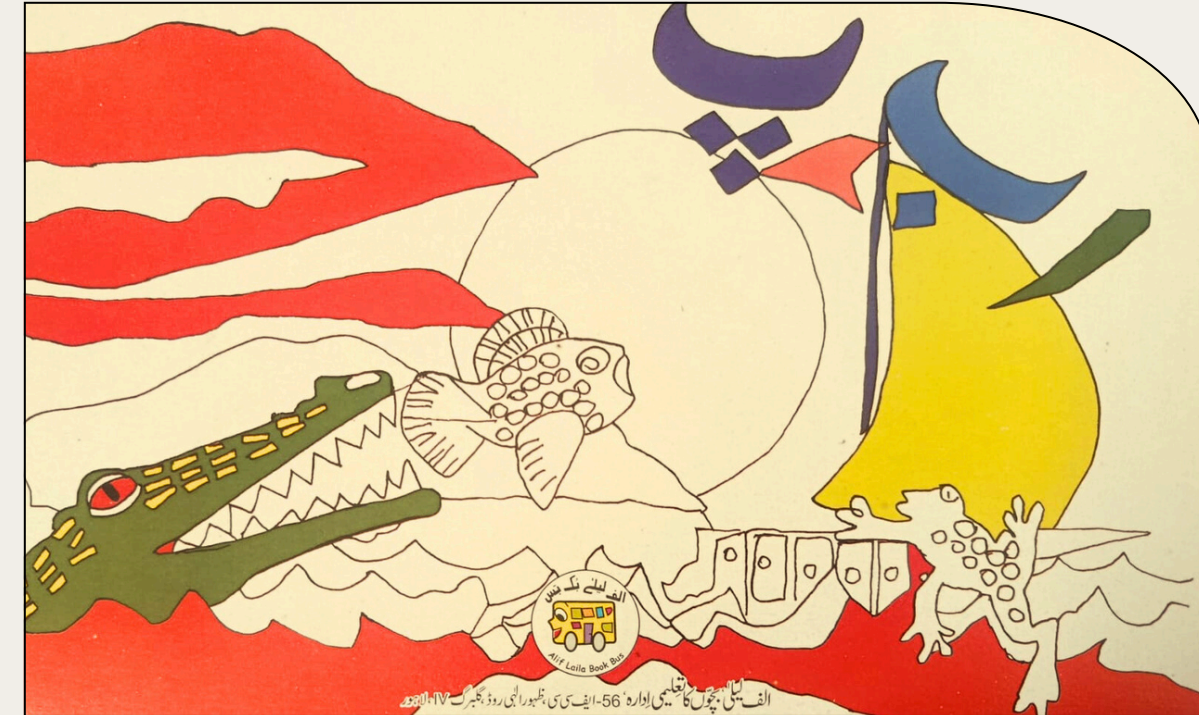
A very beautiful story of humans relationship carrying the strong message than nothing can come between friendship

Alif Laila Publications



ALIF BAY PAY QAIDA

A beautifully illustrated Qaida breaking the conventional teaching methodology to make urdu alphabet learning a fun and vibrant experience for the young



ALIF BAY PAY COLOURING QAIDA

A beautifully illustrated Qaida breaking the conventional teaching methodology to make urdu alphabet learning a fun and vibrant experience for the young

Alif Laila Publications



GARDENS OF HOPE

امید کے باغات

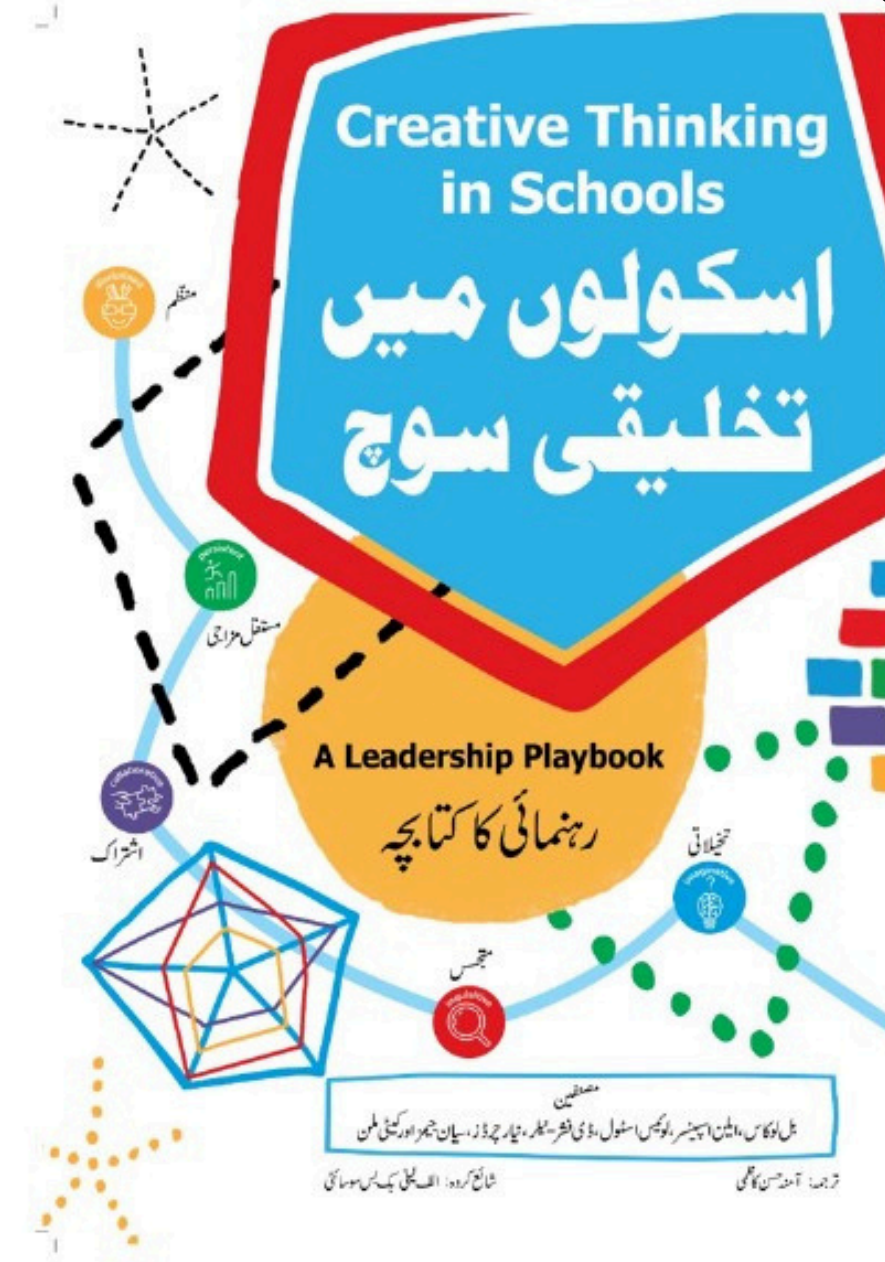
Call to support the children in crisis in Gaza, the
occupied West Bank and Lebanon

Teacher Training Manual

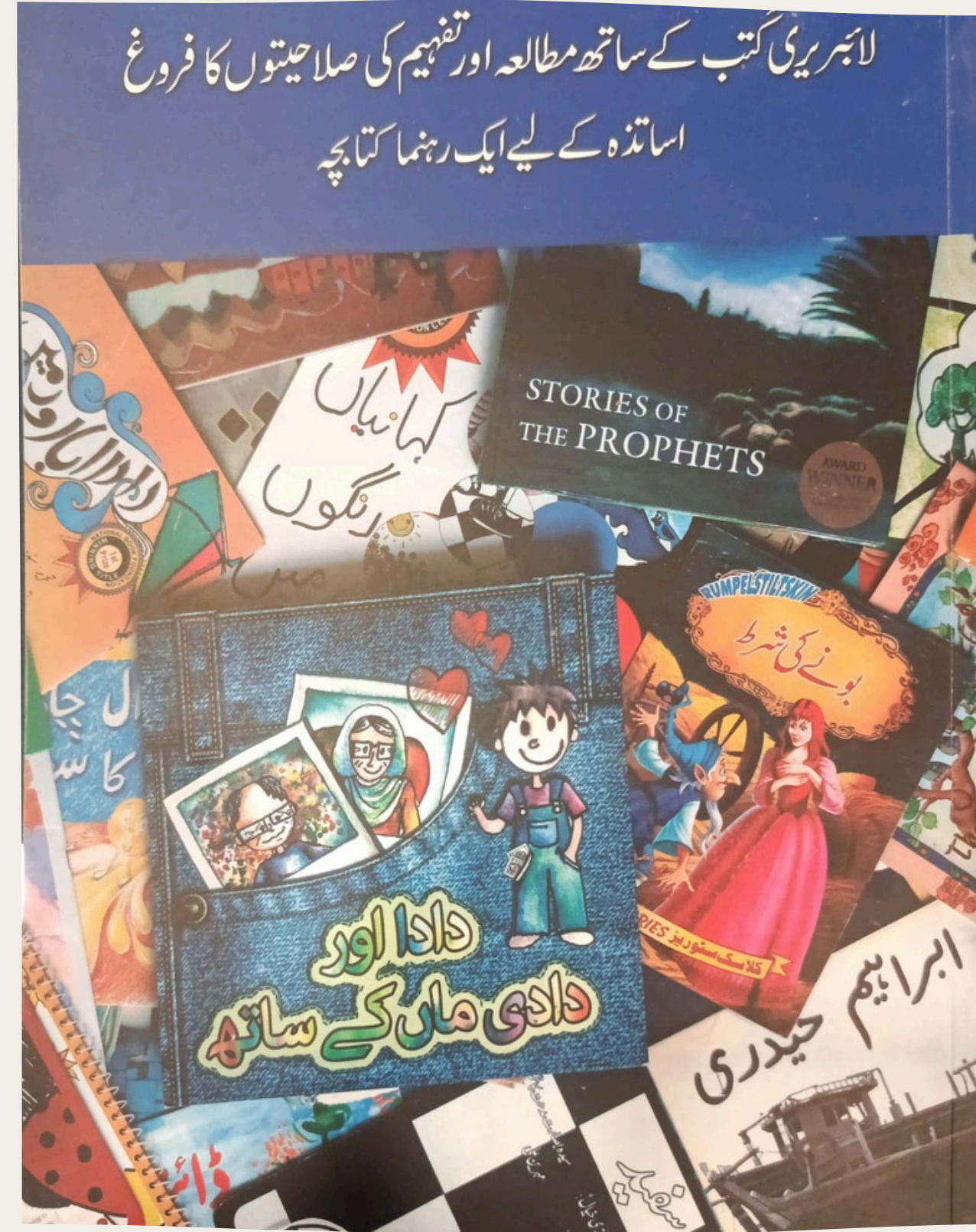
Training Manual

تخلیقی قیادت کا مطلب ہے کہ اساتذہ اور طلباء دونوں کی تخلیقی صلاحیتوں کو فروغ دینا۔ ایسے تخلیقی رہنما جو اس بات کو سمجھتے ہیں کہ تعلیمی ادارے کو حقیقی معنوں میں تخلیقی بنانے کے لئے نہ صرف طلباء بلکہ اساتذہ اور دیگر عملے کی تخلیقی صلاحیتوں کا ہونا بھی ضروری ہے۔ اس کے لیے وہ نوجوانوں کو تخلیقی صلاحیتیں بڑھانے کے متعدد مواقع فراہم کرتے ہیں اور ساتھ ہی ساتھ یہ بھی یقینی بناتے ہیں کہ اساتذہ اور عملہ بھی اس عمل میں شامل ہو، تاکہ ادارہ مکمل طور پر تخلیقی بن سکے۔

Creative Leadership explicitly develops the creativity of staff and pupils alike. Creative leaders ensure that there are multiple opportunities for developing the creativity of all young people while at the same time recognizing that, for a school truly to be a creative organization, then developing the creativity of its leaders and staff is important both as a means to an end and as an end in itself.



Library Manual





HOPOE BOOKS *publications*

BILINGUAL STORYBOOKS

Hoopoe Books is a global initiative that produces and distributes teaching stories as part of an on going commitment to social and emotional learning in the world's children. We print locally in order to supply beautifully illustrated storybooks in all major languages, to children and their families.

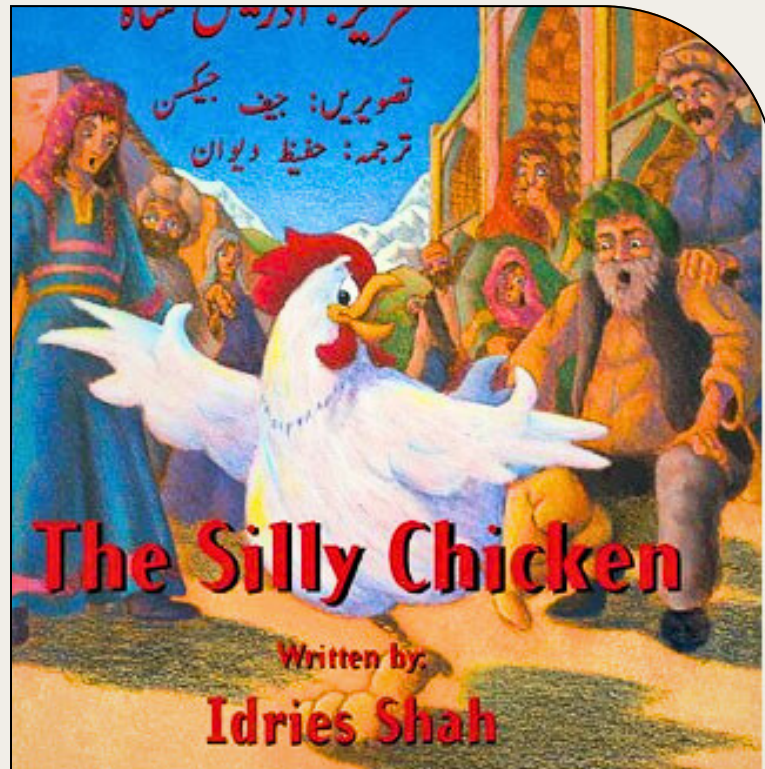
Our books hitch a ride with camel libraries in Pakistan, they are passed from hand to hand in Remote Villages of Afghanistan. They are gifted to displaced people fleeing war and economic hardship, they are read by regular families in the comfort of their homes, in order to encourage critical thoughts.

As well as our printed dual language books, we offer read-online books and animation, and regular stories reading, aimed at families, schools, libraries, and NGOs .

We are non profit which relies on donations from like minded supporter- who believes, as we do, that

Thinking Children Become Thinking Adults

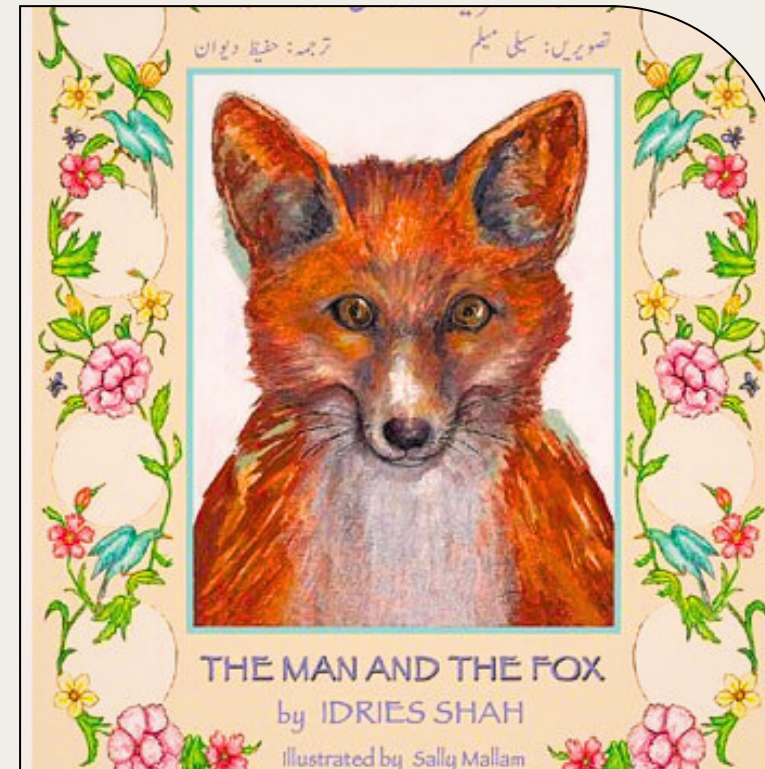
Hoopoe Books Publications



SILLY CHIKEN

بیوقوف مرغ

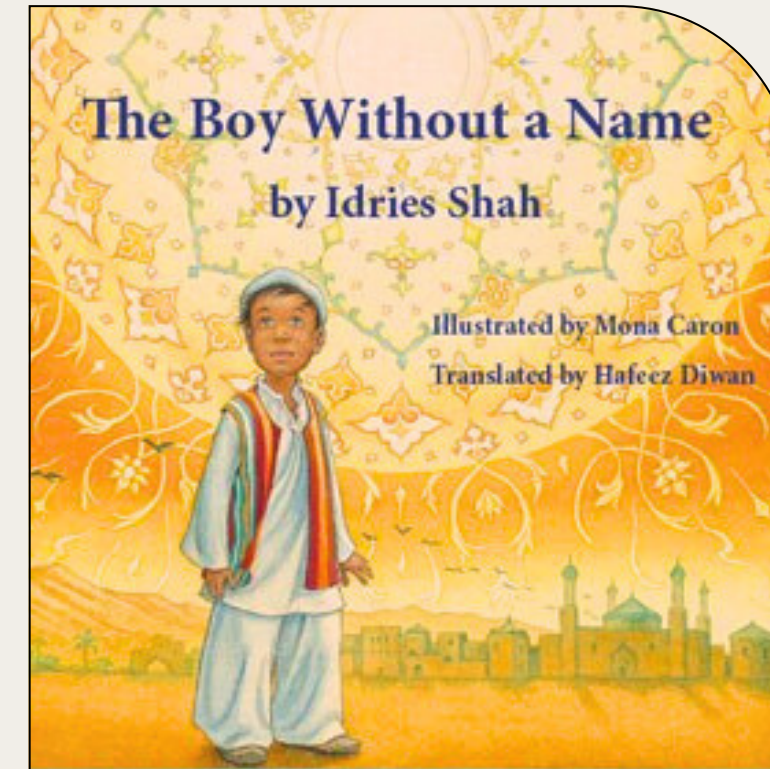
A delightful and humorous tale about a chicken who learns to speak as we do. What follows will intrigue young children and, at the same time, alert them in a very amusing way to the dangers of being too gullible. This is illustrator/ animator Jeff Jackson's first children's book.



THE MAN AND THE FOX

آدمی اور لومڑی

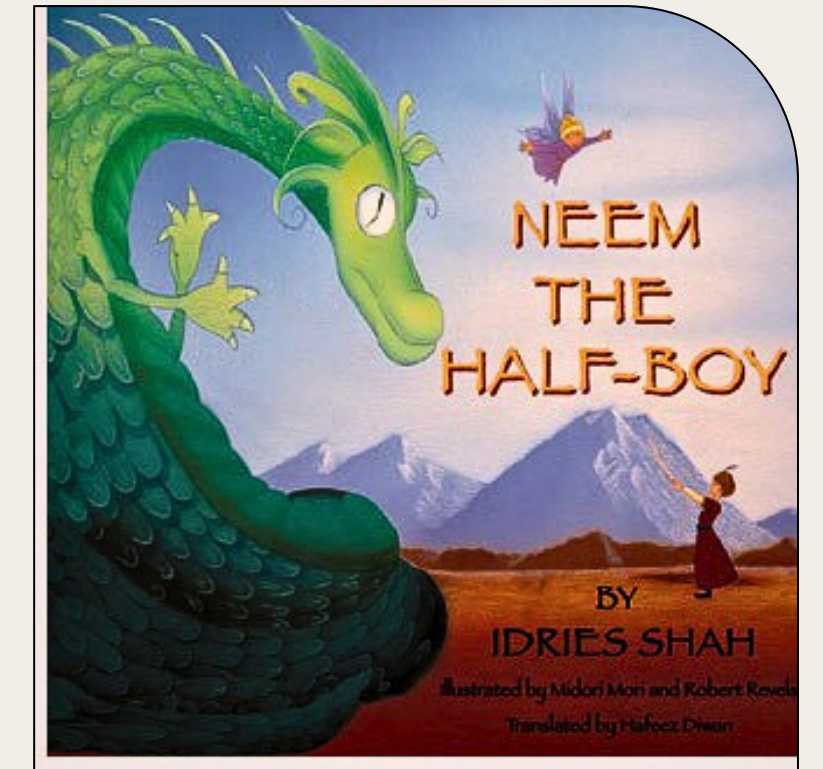
A man tricks a young fox into believing that he will give it a chicken. However, the fox gets trapped but, through its ingenuity and perseverance, manages to escape. This story can inspire children to face challenges and to overcome and, sometimes, make use of obstacles in their path.



THE BOY WITHOUT A NAME

بے نام لڑکا

When a boy is born, his parents are visited by a wise man who tells them not to name their son. The wise man will give the boy a name when he is older. This is the story of how the boy seeks and eventually finds his own name and is able to discard an old dream for a new and wonderful one.

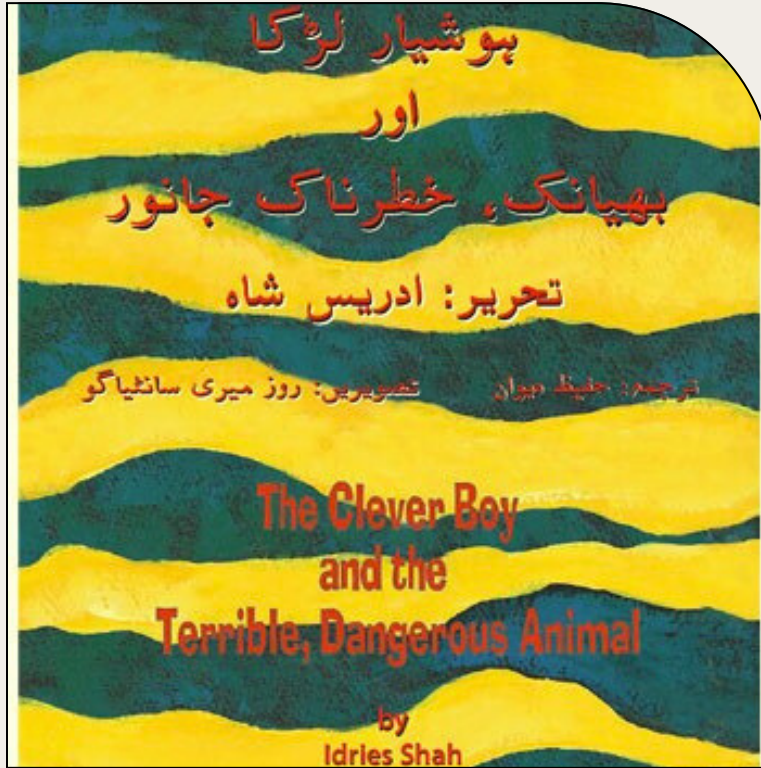


NEEM THE HALF BOY

نیم آدھا لڑکا

Because she fails to follow the precise instructions given to her by Arif the Wise Man, The Queen of Hich-Hich gives birth to a half-boy. That Neem is able to make himself complete by an act of cleverness, negotiation and compromise teaches children more than the expected, usual lesson of bravery.

Hoopoe Books Publications



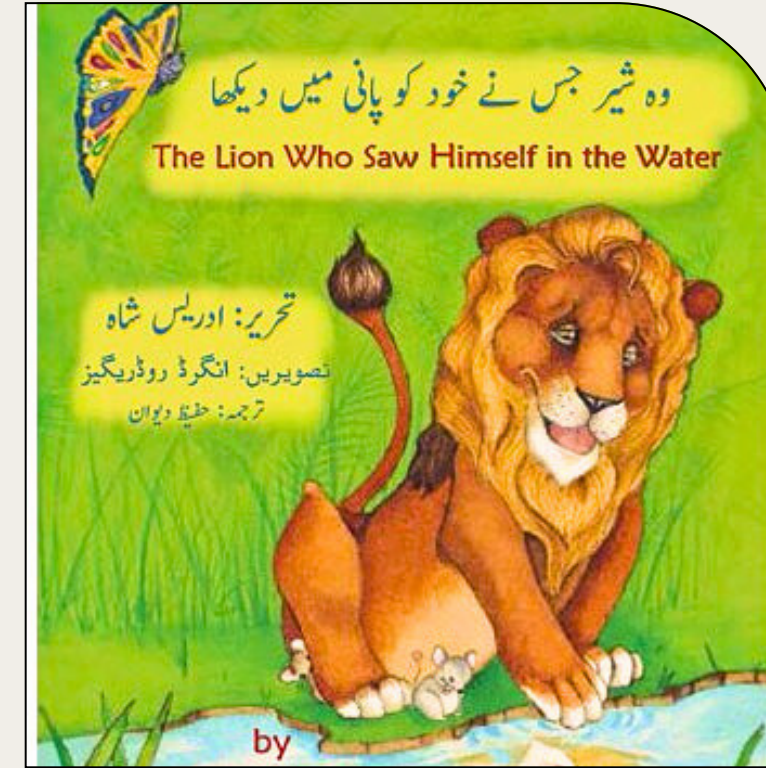
THE CLEVER BOY AND THE TERRIBLE, DANGEROUS ANIMAL چالاک لڑکا اور خوفناک، خطرناک جانور

When a boy visits another village, he is amazed to find the townspeople terrified of something that—just because they have not seen it before—they mistake for a terrible, dangerous animal. With his own knowledge and by demonstration, he helps them overcome their fears



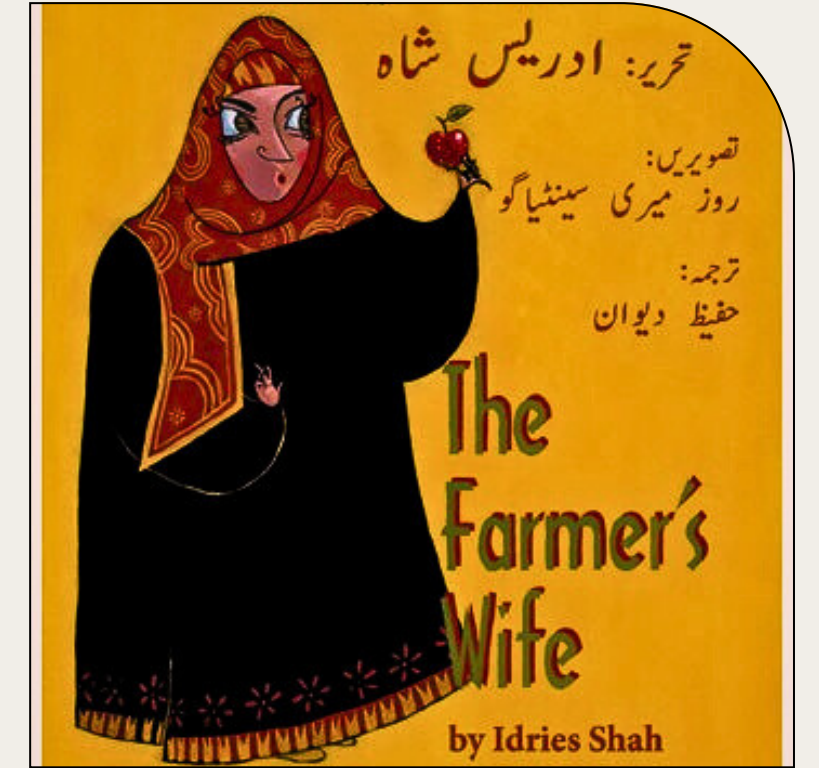
FATIMA THE SPINNER AND THE TENT فاطمہ کاتنے والی اور خیمہ

Fatima's life is beset with what seem to be disasters. Her journey leads her from Morocco to the Mediterranean, Egypt, Turkey and, finally, to China. It is in China that she realizes that what seemed at the time to be really unfortunate events became an integral part of her eventual fulfillment.



THE LION WHO SAW HIMSELF IN THE WATER وہ شیر جس نے خود کو پانی میں دیکھا

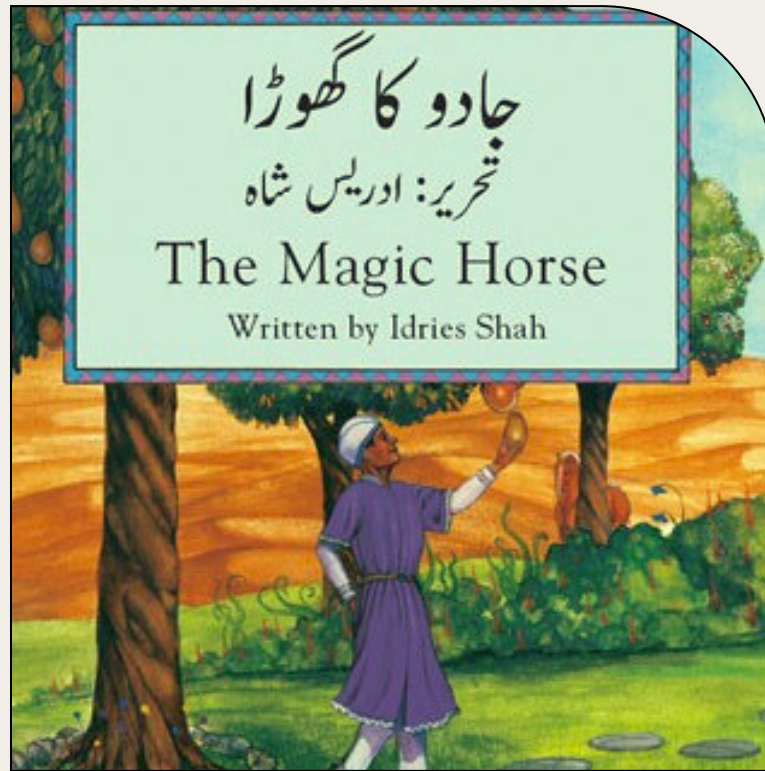
A good-natured lion sees his reflection in a pool and gasps at the fierce creature staring back at him and is too frightened to drink. Children will learn through the lion how to deal positively with fears and inhibitions that so often arise from situations they as yet may not understand.



THE FARMER'S WIFE کسان کی بیوی

This is a cumulative tale of a woman's efforts to retrieve an apple from a hole in the ground. Children will enjoy learning the highly predictable lines by heart. But when a surprise event changes the direction of the tale, their expectations will be jolted in a most amusing way, and they will have learned its valuable lessons about the nature of problem solving and discovery

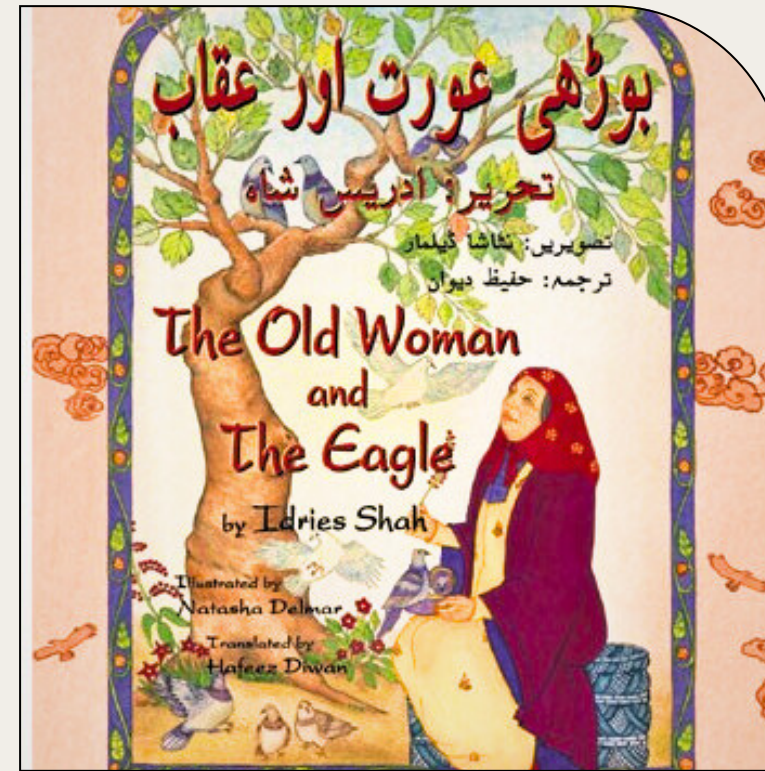
Hoopoe Books Publications



THE MAGIC HORSE

جادو کا گھوڑا

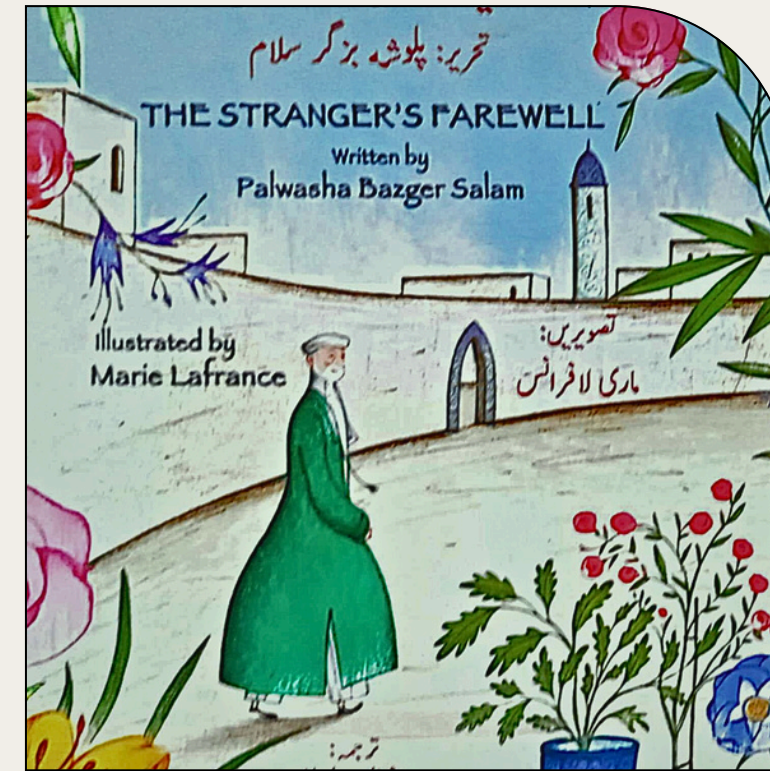
An ancient tale in the tradition of The Arabian Nights, The Magic Horse follows the wondrous adventures of young Prince Tambal. Considered a dreamer in comparison to his brother, Tambal becomes intrigued by a wooden horse that is dismissed by others as a mere plaything, but is really a finely carved magical horse.



THE OLD WOMEN AND THE EAGLE

بوڑھی عورت اور عقاب

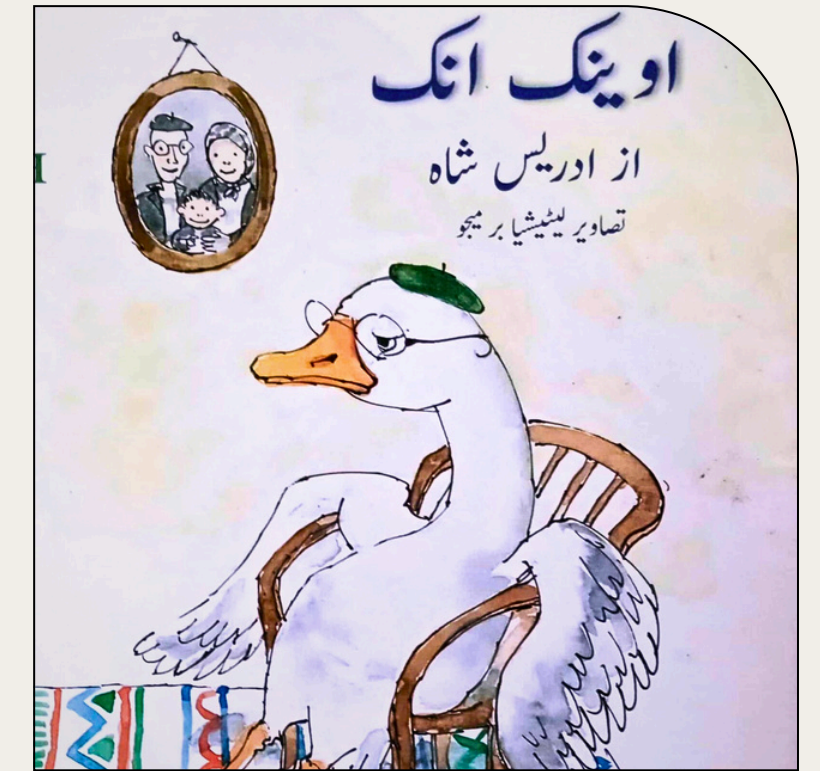
In this amusing story, an old woman encounters an eagle for the first time. Perplexed by its unfamiliar appearance, she decides to change it to suit her own ideas of what a bird should look like. Her efforts mirror a common pattern of human thought: altering the unfamiliar to make it acceptable.



THE STRANGER'S FAREWELL

ایک اجنبی کا الوداع

This is a very old story, one that has entertained people all over the world for hundreds of years. A young couple invites a stranger to share their meal. As he leaves, his parting words reward their generosity in an amazing way. News of their changed status travels fast and prompts a greedy merchant to seek out the stranger in the hope of gaining a similar reward for himself.

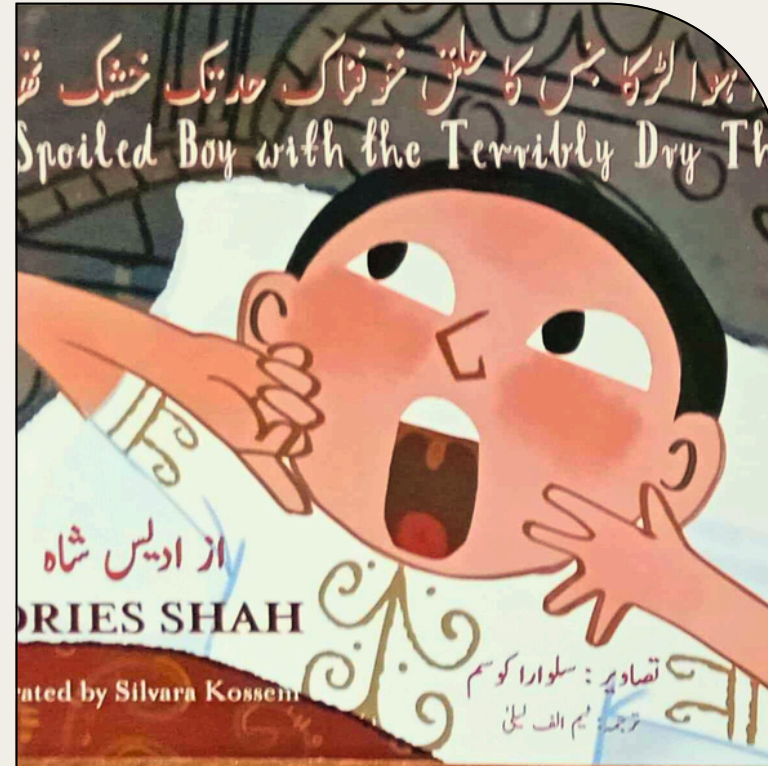


OINKINK

اونک انک

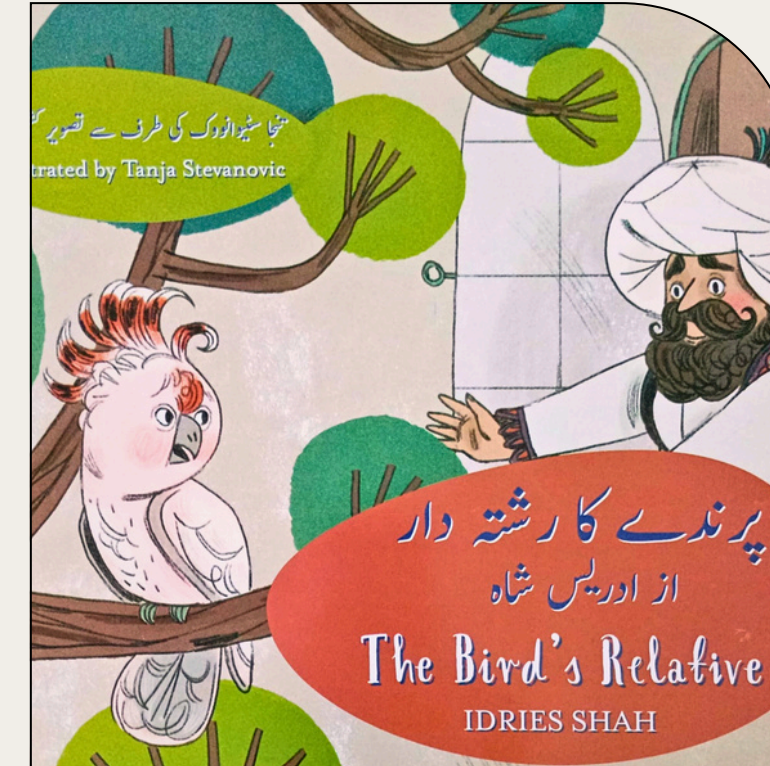
In this very humorous tale, a man greedily hopes to have the skills and senses of a different animal but is so impatient to have his wish granted that he finds himself limiting his abilities, rather than enhancing them. Among other things, this simple story shows children how a blind impulse to 'win' without considering the consequences can end in the opposite effect.

Hoopoe Books Publications



THE SPOILED BOY WITH THE TERRIBLY DRY THROAT بگڑا ہوا لڑکا جس کا حلق خوفناک حد تک خشک تھا

When a little boy wakes up with a dry throat, those around him run about trying to work out what caused the condition. One by one, servants, doctors, and medical students try remedies that only complicate the situation and make the condition worse, ignoring what young readers will see as the obvious solution. .



THE BIRD'S RELATIVE

پرندے کا رشتہ دار

In this amusing story, an old woman encounters an eagle for the first time. Perplexed by its unfamiliar appearance, she decides to change it to suit her own ideas of what a bird should look like. Her efforts mirror a common pattern of human thought: altering the unfamiliar to make it acceptable.



BiGBaDBoo *publications*

BILINGUAL STORYBOOKS

Big Bad Boo Studios is an award-winning, creative-led animation and production studio that originates, develops, produces and distributes compelling kids' content. Our shows, books and games are entertaining, educational, and multicultural. Our programs have broadcast in over 100 countries and 40 languages. We also operate our own streaming service, [Oznoz.com](https://www.oznoz.com), which offers premium family content in over 10 languages.

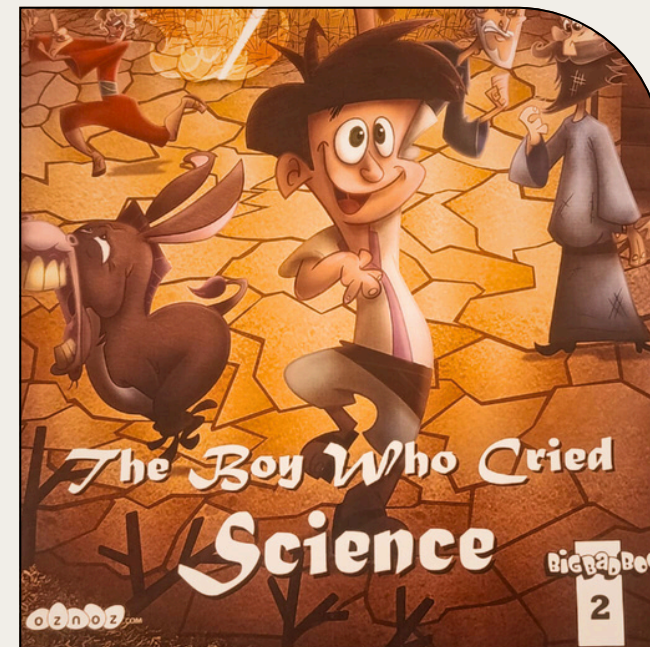
With studios, facilities and teams in Canada, the United States and Austria, we are proud to work with a roster of international broadcasters and local partners alike. Our animation facility in beautiful Yaletown offers a full range of animation production services for clients and original shows alike. All our offices have a green production and sustainability directive, named [GREENCAP](#), which ensures our pipelines are efficient, environmentally conscious, and mindful. We leverage European and Canadian incentives, enabling us to produce shows at competitive rates, making us an ideal co-production partner in the global landscape.

Alif Laila

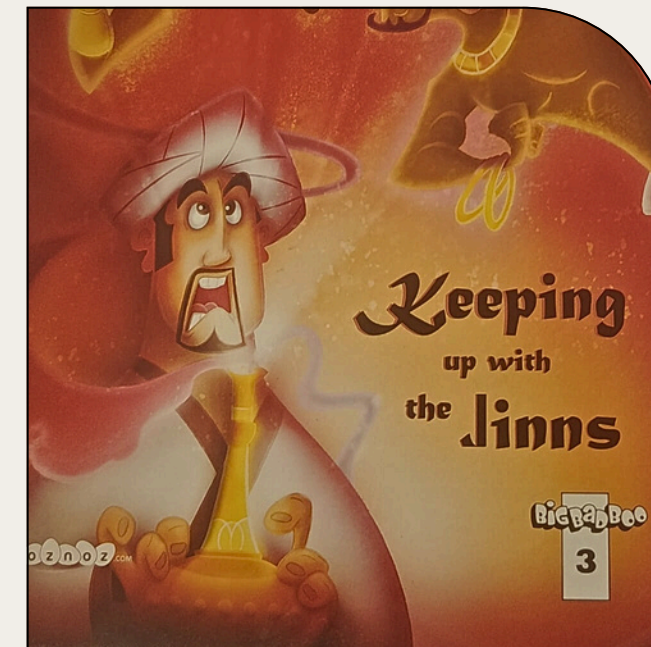
Big Bad Boo Publications



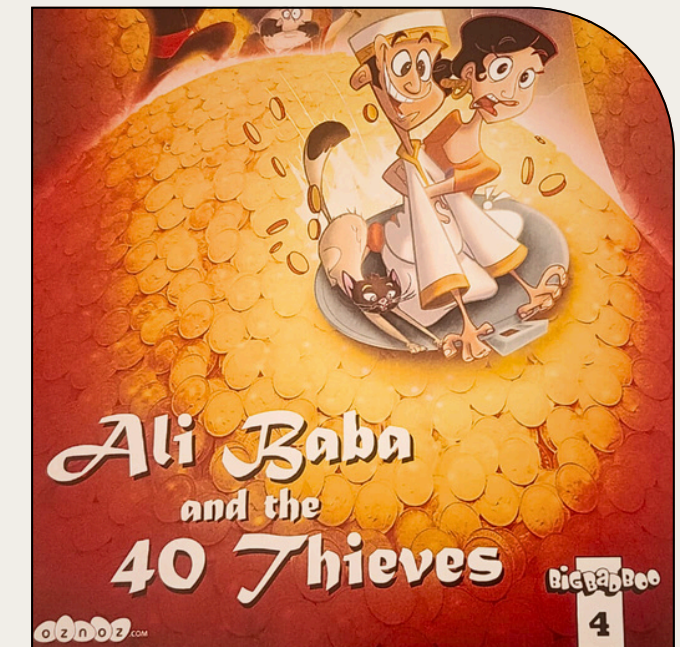
WHAT'S YOUR IS MINE



THE BOY WHO CRIED SCIENCE



KEEPING UP WITH THE JINNS



ALI BABA AND THE 40 THEIVES



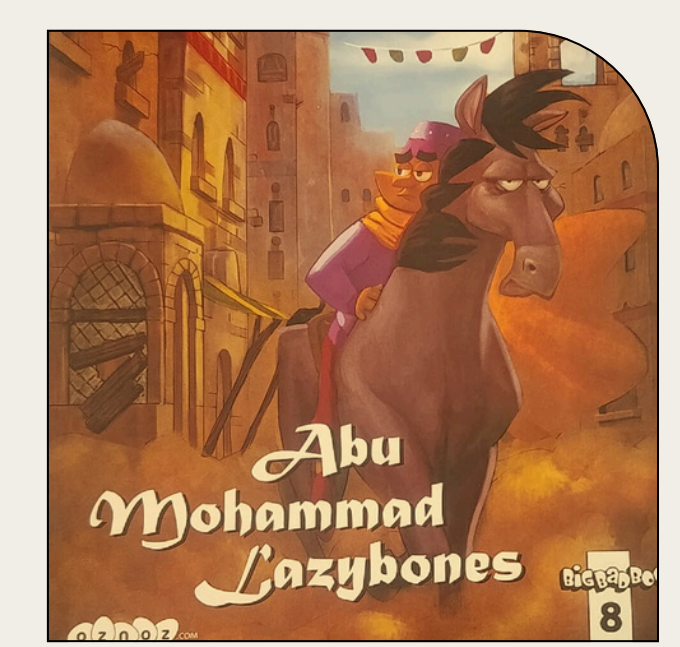
HUNCHBACK'S TALE



THE FORBIDDEN CITY OF SHENZHEN

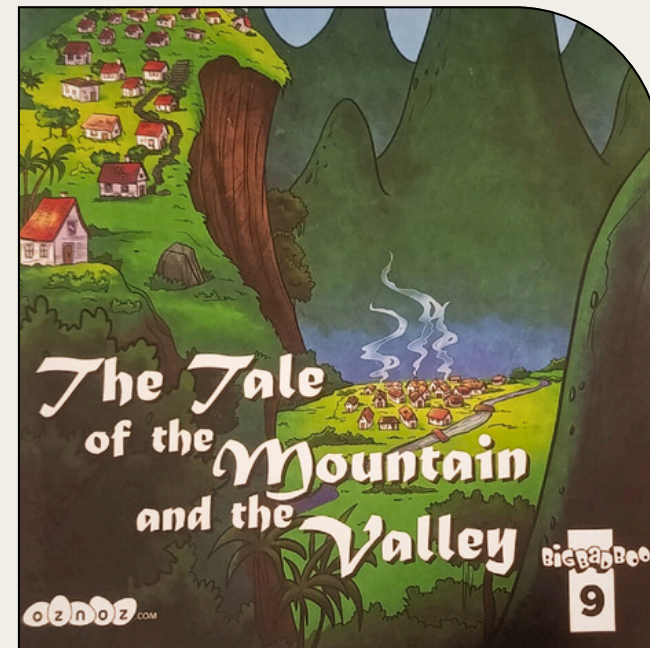


PRINCE AHMAD

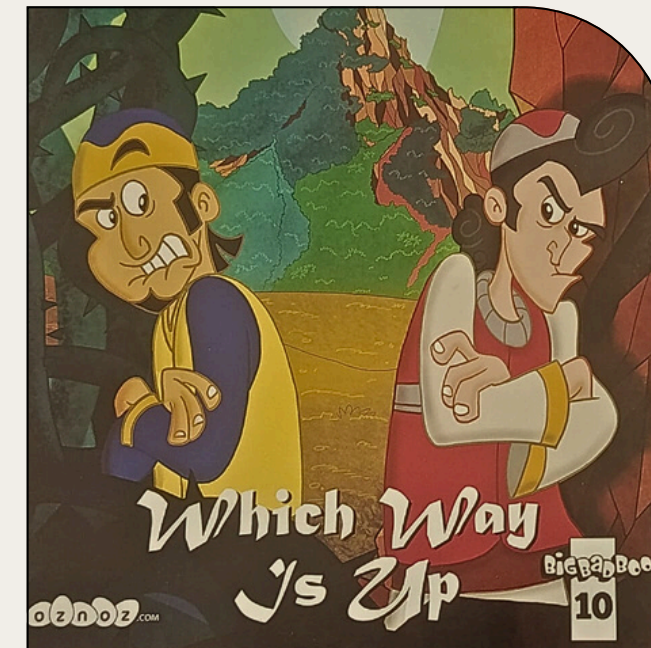


ABU MUHAMMAD LAZYBONES

BiG BaD Boo Publications



THE TALES OF THE MOUNTAIN
AND THE VALLEY



WHICH WAY IS UP

Posters



Posters



Contact Us

Head office address:

Feel free to contact & reach us!

📍 10B-Block Zinjani Road Lahore, Punjab, Pakistan.

☎ +92 200004916, 042 35760552

✉ ceo.albbs@gmail.com

Alif Laila Book Bus Society has emerged as a pioneering force for educational advancement in Pakistan, promoting literacy and intellectual development through an extensive array of Urdu narratives and dynamic educational programs. Representing Pakistan in IBBY and driven by a fervent commitment to publishing, we strive to enhance critical thought and cultural understanding, arming young minds with the tools for success.

