Products/ Catalog

EXPLORE OUR HAND CRAFTED COLLECTION





Our Mission:

At Alif Laila, we believe in the power of creativity to inspire change. As a non-profit organization dedicated to the children of Pakistan, we create beautifully handcrafted products that not only bring joy but also support education and empowerment. Every item is made by hand with love, using sustainable materials and traditional techniques. When you choose an Alif Laila product, you're not just buying a beautiful item – you're supporting a cause that nurtures imagination, education, and opportunity for children across Pakistan.

Our collection includes

- Charming handmade dolls each with its own personality and story.
- Colorful doll bags and tote bags crafted with care, perfect for little treasures.
- Eco-friendly paper bags and envelopes ideal for thoughtful gifting and everyday use.
- A Variety of Artisan Items Created with traditional techniques and a modern touch.















Lanterns

Illuminate your surroundings with timeless charm using our exquisite Hand-Painted Lantern. Each piece is carefully crafted and painted by skilled artisans, making every lantern a unique blend of art and function. Perfect for cozy home corners, festive décor, or outdoor settings, these lanterns create a warm, inviting glow that adds character to any space.

Standard Measurements:

• Height: 8 to 12 inches

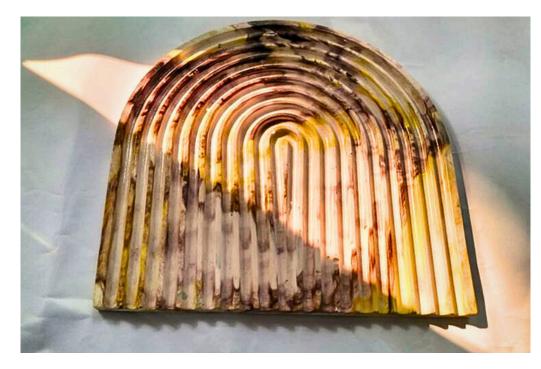
• Width: 4 to 6 inches

Resin Tray

A resin tray is a handcrafted decorative tray made using epoxy resin, often used to hold items like jewelry, candles, cups, or cosmetics. The tray is created by pouring a liquid resin mixture into a mold and allowing it to harden into a clear, glossy, and durable surface. These trays can be customized with pigments, dried flowers, gold flakes, or glitter for artistic appeal.

- Length: 11 inches
- Width: 6 inches





POP Card Holder

Add a touch of luxury to your table, bathroom, or living space with our handcrafted ceramic tissue holder. Designed for both beauty and function, this holder brings a clean, polished look to any room while keeping tissues easily accessible. Whether for home, office, or hospitality settings, it's the perfect blend of utility and art. Standard Measurements:

- Length: 7 to 8 inches
- Width: 5 to 6 inches

POP Decoration Piece

Bring charm and sophistication into your home with this beautifully handcrafted ceramic décor piece. Designed with artistic flair and timeless appeal, this piece adds a warm, stylish touch to any interior—whether it's placed on a console table, shelf, or as a centerpiece. Perfect for modern, or traditional décor themes.

- Standard Measurements:
 - High-quality ceramic (kiln-fired for strength and longevity)
 - Smooth glazed or matte finish depending on design





POP Jar

This elegant handcrafted ceramic jar features a natural, earthy glaze with subtle vertical ridges, creating a beautiful texture and organic charm. The soft blend of warm browns and ivory tones reflects the artisan's touch, while the matching lid ensures both functionality and style .Each piece is unique and made with care by skilled hands, supporting Alif Laila's mission of empowering communities through creative craftsmanship.

Standard Measurements:

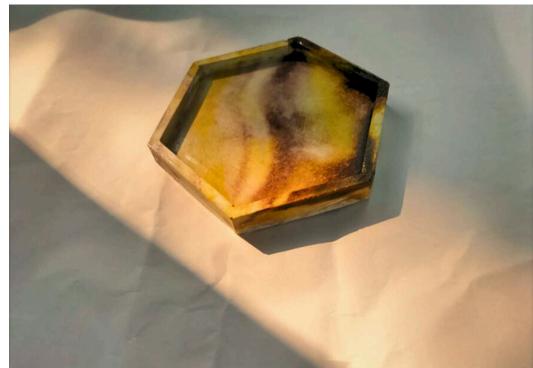
- Height 4.5 inches (Approx.)
- Diameter 3.5 inches

POP Moon Tray

Bring sophistication and artistry into your home with this handcrafted ceramic decor piece. Designed for dual use, it can beautifully showcase your favorite jewelry or serve as a charming standalone decoration. With its smooth finish, artistic details, and timeless appeal, it's a perfect blend of function and beauty..

- Diameter (for trays/bowls): 5-8 inches (Approximate):
- Height (for figurines/pedestals): 6–10 inches





POP Design Tray

Elevate your space with this one-of-a-kind handcrafted ceramic tray, designed in a free-form abstract shape that celebrates organic beauty. This artistic piece is both functional and decorative.

Each curve and swirl is uniquely hand-molded, making no two pieces alike. Perfect for use as a serving tray, centerpiece, or decorative accent, it adds an artistic touch to any table, shelf, or wall.

Standard Measurements:

• Length: 14 inches (Approx.)

• Width: 10 inches

POP Hexagon Piece

Bring charm and sophistication into your home with this beautifully handcrafted ceramic décor piece. Designed with artistic flair and timeless appeal, this piece adds a warm, stylish touch to any interior—whether it's placed on a console table, shelf, or as a centerpiece. Perfect for modern or traditional décor themes.

Standard Measurements:

- High-quality ceramic (kiln-fired for strength and longevity)
- Smooth glazed or matte finish depending on design



Triple Tube Bud Vase

Add a touch of minimal elegance and artistic charm to your interior with this Triple Tube Bud Vase set. Perfect for small floral arrangements or single stems, the design combines form and function in a stylish centerpiece.

Standard Measurements

- Base Length: 8–12 inches. (Approximate):
- Height (with tubes): 6–10 inches
- Tube Size: Diameter 0.8–1 inch; Height 5–6 inches



POP Oval Tray

Add a splash of color and creativity to your space with this handcrafted oval tray. Featuring a vibrant mix of yellow, green, and earthy orange swirls, this piece captures light beautifully, making it a standout accent. Perfect for holding jewelry, keys, or small decor items, the smooth surface and rounded edges bring both function and elegance to your home or workspace.

- Length 7.5 inches
- Width 4 inches
- Height 0.75 inch (approx.)



POP Photo Frame

Add a touch of elegance to your walls with our handcrafted ceramic-Victorian style plaster frames. These beautiful frames are made using a high-quality plaster base, finished to resemble ceramic with delicate detailing. Perfect for showcasing artwork, photos, or simply as decorative pieces, these frames blend vintage charm with modern aesthetics.

Standard Measurements

- Small: Size
- Length 5 inches
- Width 7 inches



POP Vase

This beautifully handcrafted ceramic vase is a timeless piece of decor that adds elegance and charm to any space. Made from high-quality clay and kiln-fired for durability, the vase features a smooth glazed finish that enhances its color and texture. Perfect for living rooms, dining tables, or entryways, this vase combines functionality with artistic flair.

- Length 5 inches
- Width 6 inches (approx.)



Desk Quotation Board

The Desk Quotation Board is a stylish and functional addition to any workspace, offering a perfect way to stay inspired throughout the day. Ideal for offices, home desks, or study areas Standard Measurements

- Base Length: 8–12 inches. (Approximate):
- Height (with tubes): 6–10 inches
- Tube Size: Diameter 0.8–1 inch; Height 5–6 inches



Home Décor Frame

Elevate the aesthetic of any space with our beautifully crafted Home Decor Frames. These frames are designed to complement various interior styles, from modern minimalist to vintage elegance. Whether you're framing cherished memories, artwork, or inspirational quotes, these frames add a touch of sophistication and personality to your home.

- Length 8 inches
- Width 10 inches
- Different sizes available



Quotes Wall Hanging

Elevate your interiors with our beautifully crafted wall hanging frames that add charm and personality to any space. Made with high-quality materials and artistic finishes, these frames are perfect for living rooms, bedrooms, entrances, kids' rooms, and even office decor. Standard Measurements

• Small: 6" x 8"

Medium: 10" x 12"

• Large: 12" x 18" and above (Custom sizes also available)



Cheese Board

This elegant cheese board is the perfect addition to any gathering or intimate dinner setting. Crafted from premium materials such as rich wood, sleek marble, or durable bamboo, this board provides a sophisticated surface for displaying an array of cheeses, crackers, fruits, and spreads With ample space and smooth edges, it offers both beauty and practicality.

Standard Measurements.

• Height: 10 inches

• Width: 8 inches



Fabric Doll

Bring home a bundle of joy with our charming handmade cloth doll, perfect for kids and collectors alike. Designed with love and care, this doll is safe, soft, and ready to be a child's best friend Standard Measurements

- Height: Approximately 12 inches (30 cm)
- Width: Approximately 5 inches (12 cm) at the widest point (arms)



Envelope Set

Add a personal and elegant touch to your gifting or correspondence with this beautiful Envelope Set of 2, featuring one standard-sized envelope and one mini envelope. Crafted from premium paper, these envelopes are perfect for occasions where presentation matters—be it for letters, gift cards, cash, or heartfelt notes.

Standard Measurements:

Size (Approximate):

- Regular: 8 x 4 inches
- Small: 4 x 2.5 inches



Fancy Bookmarks

Turn every reading moment into a delightful experience with our Fancy Bookmark, designed to add charm and personality to your favorite books. Whether you're gifting it to a fellow book lover or treating yourself, these bookmarks combine beauty and functionality, making them the perfect companion for novels, journals, or planners.



Handcrafted Fabric Beads Malla

Handcrafted Fabric Bead Malla is a stunning piece of artisanal jewelry that showcases intricate craftsmanship and vibrant design. Each malla is meticulously handmade, blending soft fabric with beautifully arranged beads to create a unique and eye-catching accessory. Perfect for adding a touch of elegance and personality to any outfit, this malla brings a traditional, handmade charm to modern fashion.



Handmade Swirl Earrings

Handmade Swirl Earrings are a striking and elegant accessory that adds a touch of artistic flair to any outfit. Crafted with meticulous attention to detail, these earrings feature a unique swirling design that embodies movement and fluidity, making them a statement piece of jewelry



Finger Puppets

Finger Puppets are delightful, miniature puppets designed to fit snugly on your fingers, allowing for fun, interactive play and storytelling. Made from soft, child-friendly materials, these little puppets are a perfect way to encourage imaginative play, develop fine motor skills, and create memorable moments of laughter and learning. Whether for toddlers, young children, or even as charming decorations, finger puppets bring characters to life in a playful, hands-on way.



Square Stools

Handcrafted with a sturdy base and topped with vibrant fabric or cushioned upholstery, these stools offer comfort, character, and utility all in one compact design. Whether used in living rooms, entryways, or as extra seating in your workspace, these stools fit effortlessly into any setting.

Standard Measurements:

• Length: 14-16 inches

• Width: 14–16 inches

• Height: 12–16 inches (Custom sizes available)



Contemporary Round Stool

Modern design meets everyday comfort in this Contemporary Round Upholstered Stool, a compact and stylish seating solution ideal for homes, offices, studios, or cafes. With its bold half-and-half seat design and unique textile-covered legs, this stool blends utility with artistic flair.

- Height 50 cm
- Seat Diameter 35 cm
- Leg Width 4 cm



Square Sattie Stools

Bring charm and function into your home with these stylish Square Sattie Stools—perfectly blending utility with aesthetic appeal. Crafted with care and upholstered in vibrant fabrics, these stools are ideal as extra seating, side tables, or accent pieces

Standard Measurements:

- Size (Approximate):
- Length x Width: 14" x 14"
- Height: 12" to 16"



Round Puffy Stool

Add a splash of color and comfort to your living space with this vibrant Round Puffy Stool, beautifully handcrafted from assorted multi-fabric patches. Whether used as extra seating, a footrest, or a decorative accent, this soft, cushioned stool brings a cozy, bohemian charm to any room.

- Diameter: 14–16 inches
- Height: 12–14 inches (Custom sizes available)

Elevate your everyday with our handcrafted bags

Thoughtfully designed and skillfully made, our handcrafted bags blend style, functionality, and tradition. Each piece is created with care using vibrant fabrics, durable stitching, and creative details that make every bag truly unique."

By choosing an **Alif Laila** bag, you're not just carrying a product—you're carrying a purpose. Every purchase supports creative education and community upliftment for children across Pakistan.m













Boxy Bag

A boxy bag is a structured, rectangular-shaped bag characterized by its firm, angular silhouette and flat surfaces, resembling a box. Designed to maintain its firm silhouette, it's perfect for organizing your daily essentials while adding a modern touch to any outfit. Standard Measurements:

- Size (Approx.):
- Height: 10 inches
- Width: 8 inches
- Strap: Fabric loop handle or drawstring (varies by style)



Black Velvet Bag

Step into sophistication with this exquisite black velvet handbag adorned with intricate green thread embroidery. The luxurious texture of velvet combined with detailed floral patterns creates a graceful accessory perfect for festive occasions, ethnic wear, or evening outings.

- Size (Approx.):
- Height: 10 inches
- Width: 8 inches
- Strap: Fabric loop handle or drawstring (varies by style)



Multi Fabric Bag

Step out in style with this eye-catching multi-fabric tote bag featuring vertical stripe panels made from assorted cotton and handloom fabrics. Designed for everyday use, it blends practicality with a touch of artisanal charm. Whether you're heading to the market, college, or a weekend getaway, this bag makes a bold, eco-friendly statement. Standard Measurements:

• Height: 14-16 inches

• Width: 12–14 inches

• Strap Length: 10–12 inches (shoulder-friendly)



Owl Bag

Carry your essentials in style with this charming Owl-themed jute bag, a perfect mix of playfulness and sustainability. Handcrafted from sturdy natural jute, this bag features an adorable owl applique or embroidery—making it an eye-catching accessory for both kids and adults who love quirky, eco-conscious fashion.

Standard Measurements:

• Height: 12–14 inches

• Width: 10-12 inches

• Straps: Cotton webbing or jute handles (sturdy & soft on hands)



Velvet Bag Set

Elevate your everyday style with this versatile 3-piece bag set designed for fashion and function. Whether you're heading to work, shopping, or traveling, this coordinated set has everything you need a spacious tote, a handy sling/crossbody bag, and a compact pouch for your essentials...

Standard Measurements:

- Size (Approximate):
- Tote Bag: 14" x 11" x 5"
- Crossbody Bag: 9" x 7"
- Pouch: 6" x 4"



Mirror Embroidery Bag

ShionBring a fusion of tradition and charm to your everyday style with this Handmade Grey Sling Bag featuring intricate mirror work and embroidery. This lightweight and stylish bag is perfect for casual outings, cultural events, or as a unique accessory for kids and teens.. Standard Measurements:

- 22 cm (8.7 inches)
- Bag Width 18 cm (7.1 inches)



Fabric Tote

Carry your essentials in style with our versatile Fabric Tote Bag, designed for everyday convenience and eco-friendly living. Made from durable, breathable cotton or canvas fabric, this bag is perfect for grocery runs, library visits, school, travel, or casual outings.

Standard Measurements:

• Height: 12"

• Width:14

• Handle drop: 12



Fabric Tote

Carry your essentials in style with our versatile Fabric Tote Bag, designed for everyday convenience and eco-friendly living. Made from durable, breathable cotton or canvas fabric, this bag is perfect for grocery runs, library visits, school, travel, or casual outings.

Standard Measurements:

• Height: 12"

• Width:14

• Handle drop: 12



Mirror Embroidery Hand Clutch

Celebrate culture and color with this beautifully handcrafted Boho Embroidered Hand Clutch. This clutch is an explosion of textures, featuring traditional Indian mirror work, embroidery, and vibrant embellishments. Perfect for festive occasions, ethnic outfits, or adding a pop of flair to your modern attire Standard Measurements:

- Width 26 cm
- Height 15 cm



Embroidery Hand Clutch

This handcrafted clutch showcases exquisite traditional embroidery that brings together color, texture, and cultural artistry in a bold statement piece. Celebrate culture and color with this beautifully handcrafted Embroidered Hand Clutch. This clutch is an explosion of textures, featuring traditional Indian mirror work, embroidery, and vibrant embellishments. Standard Measurements:

- Width 26 cm
- Height 15 cm



Mirror Embroidery Bag

Add a splash of ethnic charm to your collection with this Traditional Mirror Embroidery Bag, a vibrant accessory that perfectly blends heritage craftsmanship with contemporary flair. Handcrafted with love, this bag is adorned with intricate mirror work and detailed thread embroidery, making it a standout piece for festivals, casual outings, or gifting.

Standard Measurements:

- Width25–30 cm
- Height 20-25 cm



Fancy Potlis

Elevate your ethnic charm with our Fancy Potli Bag, a perfect blend of traditional craftsmanship and contemporary glamour. Adorned with beautiful embroidery, sequins, or beadwork, this bag is a go-to accessory for weddings, festive events, or as a luxurious gift pouch. Compact yet eye-catching, it adds a royal touch to your ensemble Standard Measurements:

Height: 8–10 inchesWidth: 6–8 inches



Round Bag

Add a touch of charm to your everyday style with our handcrafted round bag, thoughtfully designed for those who love unique, eye-catching accessories. Featuring a perfectly circular shape, this bag is made using vibrant, durable fabric and finished with neat stitching and soft inner lining. Each piece is handmade with care, reflecting the artisan's skill and Alif Laila's commitment to supporting children's education through creative work. Standard Measurements:

- Diameter 9 inches
- Height 20-25 cm
- Strap Length 18 inches



Sling Bag

Stay hands-free and effortlessly stylish with our Classic Crossbody Bag, designed for daily use, travel, and casual outings. Crafted from durable, high-quality fabric or faux leather, this lightweight yet sturdy bag keeps your essentials organized while offering maximum comfort and style.

- Bag Dimensions: 10" (Height) x 7" (Width)
- Strap Length: Up to 50"
- Closure: Secure zip-top or magnetic flap closure



Mobile Bag

Keep your essentials close and your hands free with this elegant handcrafted mobile bag. Designed for comfort and convenience, it fits most smartphones while offering a touch of traditional charm. Perfect for casual outings, travel, or festive events, this mobile sling is as functional as it is stylish.

Standard Measurements:

- Height: 7 to 8 inches
- Width: 4 to 5 inches
- Fits most standard smartphones (up to 6.7" screen size)



Cross stitch Bag

Carry creativity with you wherever you go with this beautiful Cross Stitch Tote Bag. Handcrafted with intricate cross stitch embroidery, this bag combines traditional artistry with modern utility. Spacious, durable, and eye-catching, it's perfect for daily errands, casual outings, or as a unique statement accessory. Standard Measurement

- Height: 15–16 inches
- Width: 14–15 inches



Dora Bag

Let your little one carry their adventures everywhere with this adorable Dora the Explorer character bag! This soft and cuddly backpack combines the fun of a plush toy with the convenience of a small bag. Perfect for toddlers and young kids who love Dora, this bag is great for carrying small toys, snacks, or treasures on the go.

Standard Measurements:

- Height: Approx. 12-14 inches
- Width: Approx. 8–10 inches
- Strap Length: Adjustable (kid-friendly)



Doll Bag

Bring smiles and charm wherever you go with this Fabric Doll Face Bag, a playful and creative accessory perfect for kids and the young at heart! Handcrafted with colorful fabrics and a cheerful doll face design, this bag is as fun as it is functional. Great for casual outings, playdates, or as a whimsical gift, it combines practicality with personality

Standard Measurement

- Height: 12-14 inches
- Width: Approx. 8–10 inches
- (Sizes may vary slightly based on design)



Fabric Tote Bag

Carry your essentials in style with our versatile Fabric Tote Bag, designed for everyday convenience and eco-friendly living. Made from durable, breathable cotton or canvas fabric, this bag is perfect for grocery runs, library visits, school, travel, or casual outings.

Standard Measurements:

- Standard: 12" (Height) x 14" (Width)
- Handle drop: 12" fits comfortably on the shoulder



Fabric Tote Bag

Carry your essentials in style with our versatile Fabric Tote Bag, designed for everyday convenience and eco-friendly living. Made from durable, breathable cotton or canvas fabric, this bag is perfect for grocery runs, library visits, school, travel, or casual outings.

- Standard: 12" (Height) x 14" (Width)
- Handle drop: 12" fits comfortably on the shoulder



Fabric Tote Bag

Effortlessly stylish and eco-conscious, this Boho Striped Cotton Sling Bag is a perfect blend of function and fashion. Crafted with handwoven-look fabric in earthy tones, it features tribal-inspired horizontal stripe patterns and a relaxed silhouette ideal for everyday us

Standard Measurements:

- Width 36 cm
- Height 20 cm
- Depth (base) 8 cm (3 inches)



Tote Logo Bag

A Tote Bag with Logo is the perfect blend of practicality and branding, offering both style and functionality. Whether you're heading to the office, running errands, or enjoying a casual outing, this versatile bag ensures you carry everything you need in an organized, fashionable way. The addition of a custom logo makes it an excellent option for businesses, events, or personal style

- Standard: 12" (Height) x 14" (Width)
- Handle drop: 12" fits comfortably on the shoulder



Elephant Stuffed Toy

Its gentle shape and friendly features make it a comforting friend for bedtime or a cheerful addition to a nursery or playroom. Each elephant is lovingly handmade, with slight variations that make every toy one-of-a-kind. Soft, cuddly, and full of charm — our handcrafted elephant stuffed toy is the perfect companion for little ones. Made with colorful, child-friendly fabrics and securely stitched details, this toy is both safe and delightful for play or display.



Cat Stuffed Toy

The Cat Stuffed Toy is a soft, cuddly companion that brings comfort and joy to both children and adults alike. Made with love and attention to detail, this adorable plush toy is designed to resemble a playful, realistic cat, complete with charming features and a huggable body. Perfect for snuggling, gifting, or as a decorative piece, the Cat Stuffed Toy is a wonderful addition to any home, nursery, or collection of plush toys.



Silk Gift Band

Add a beautiful, eco-friendly finish to your gifts with our handcrafted Fabric Gift Band. Made from soft, vibrant textiles, these bands are a stylish and sustainable alternative to disposable ribbons. Perfect for wrapping gifts, boxes, hampers, or even rolled-up garments, they bring a personal, handcrafted flair to every present.

Standard Measurements:

• Length: 18-24 inches

• Width: 1.5–2 inches

(Elastic or tie-back variants also available)



Silk Storage Bag

Store your valuables in style with our beautifully crafted Silk Storage Bag. Designed for elegance and practicality, this bag is perfect for organizing jewelry, garments, accessories, or festive gifts. Made from rich silk fabric with a smooth inner lining, it not only protects your items but also adds a touch of sophistication to your storage solutions.

Standard Measurements:

• Small: 6 x 8 inches

• Medium: 10 x 12 inches

• Large: 12 x 16 inches (Custom sizes available)



Makeup pouch

Brighten up your everyday essentials with this beautifully handcrafted multipurpose pouch. Made from durable quilted fabric, this pouch features a charming hand-printed floral design with shades of pink, purple, and green on a white background bringing a fresh, nature-inspired aesthetic to your accessories. Standard Measurements:

- Length: Approximately 9 inches (23 cm)
- Width: Approximately 4 inches (10 cm)
- Height: Approximately 6.5 inches (16.5 cm)



Fancy Bag

Add a touch of traditional elegance to your festive or ethnic attire with this stunning handcrafted Fancy bag. Richly adorned with intricate zari embroidery, mirror work, and bold multicolored threads, this bag reflects the vibrant artistry of Pakistan heritage Standard Measurements:

- Width: Approximately 10 inches (25 cm)
- Height: Approximately 7 inches (18 cm)
- Depth/Base Width: Approximately 3.5 inches (9 cm)



Bucket Bag

Bring a splash of charm and tradition to your style with this beautifully handcrafted bucket bag. This bag showcases a delightful fusion of materials and patterns, making it a perfect accessory for casual outings, shopping trips, or vacation strolls.. Standard Measurements:

- Height: 26 cm (10.2 inches)
- Width (Top): 35 cm (13.8 inches)
- Width (Bottom): 28 cm (11 inches)
- Handle Drop: 18 cm (7 inches)



Patch Bloom Toote

Handcrafted with care, the PatchBloom Tote is a charming blend of bold geometric and soft floral fabrics. Perfect for daily use, this lightweight yet roomy bag is both stylish and practical. A touch of handmade crochet flower adds a personal, artisanal finish.

Features:

- Dual-pattern fabric (floral + geometric)
- Eco-friendly, washable material
- Soft shoulder strap for comfortable carry
- Spacious enough for books, groceries, or accessories
- Unique hand-crocheted flower embellishment



Contact Us

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